



SIGN & PRINT PACK DENMARK 2026

September 16–17
Odense Congress Center

EXTRA!

Marketing and advertising spaces
at Odense Congress Center



ODENSE CONGRESS
CENTER

ODENSE CONGRESS CENTER

WE BRING PEOPLE TOGETHER
IN THE HEART OF DENMARK



EXTRA PRODUCTS FOR SIGN PRINT & PACK 2026

Get maximum exposure at Sign Print & Pack 2026 with our attractive advertising and promotional opportunities.

At **OCC** you will find some of the country's best facilities for large meetings, conferences, congresses, trade fairs and other large events. With three auditoriums, three large halls and Jyske Bank Arena, the possibilities are almost endless, and we have the expertise to ensure your success - every time.

With this in mind, we have developed a range of services that give your trade fair participation an extra boost and make it easier for visitors to remember your stand, your company and your offer, whatever your product, service or concept.

This brochure presents information on the most popular of our Extra services.

You can contact our project team to find out more about what these services can do for you.



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There are attractive advertising spaces in various locations at Odense Congress Center.



PARKED CARS IN FRONT OF THE ENTRANCE

Place your wrapped car in front of the entrance to the fair for optimal visibility.

Only 5000 DKK per car

4 spaces available

NOTE: Prices do not include production, installation, VAT or any advertising tax. They do include personnel costs for staff who hand out material and staff in the cloakroom. Content/message is subject to approval.



ADVERTISING ON GLASS DOORS

Make a big impression with advertising on the glass doors at the entrance of the hall.

Only DKK 3000 per advertisement

4 spaces available

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BEACH FLAG OR ROLL UP IN THE ENTRANCE HALL

Increase your visibility with beach flags or a roll up placed at the entrance to the exhibition hall.

Only 2000 DKK per space

8 spaces available

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FLOOR ADVERTISING BETWEEN MAIN ENTRANCE AND REGISTRATION

Grab visitors' attention with floor advertising strategically placed between the main entrance and registration.

Only DKK 5,000 per ad

4 spaces available

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GUEST LANYARDS FOR NAME TAGS

Secure your branding with guest name tag lanyards handed out at registration.

Approx. 1600 pieces. 20,000 DKK

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MORE INFORMATION



The result is more visitors to your stand, clearer visibility at the trade fair and greater sales opportunities!

Knowing that each company has its own specific goals and needs, we are able to tailor our packages to what your company wants to achieve – whether your focus is marketing, boosting your company's profile or gaining greater visibility.

Contact us for more information:



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